



Confronting Climate Change: New Ventures

Announcement of changes within CCC for 2019

The Fruit and Wine Industry bodies of South Africa, represented by SATI, Hortgro Pome, Hortgro Stone, CGA and Winetech, own The CCC Initiative, and together with the Western Cape Department of Agriculture, have funded the initiative since its formation in 2008.

The CCC Initiative is now a well-established and international award winning project that has reached a high level of adoption and acceptance by farmers, packers, wineries and customers alike. In order to ensure its ongoing growth and value into the future, the industry bodies have made the decision to accelerate the commercialisation of the project. Under the commercialisation model, Blue North Sustainability (Pty) Ltd will continue to manage the project on behalf of the Industry Bodies and be accountable to a Steering Committee made up of representatives of the industry bodies and other stakeholders.

The project remains of strategic importance to the Industry Bodies. They will continue to support and provide strategic guidance to Blue North throughout the commercialization process to the benefit of the industries and their members.

CCC has had a successful 2019!



Existing Users:
1759



Completed Carbon Footprints:
738



How does this change affect CCC users?

From the **1st of March 2019**, you will require an annual licence to calculate your CCC online carbon footprint. With the licence subscription you will receive the following:

- Your detailed carbon footprint report that will assist with market access and help your business to transition to a lower carbon emission intensity.
- Readiness for audit requirements such as SIZA, IPW, etc
- Internationally accepted methodology for your carbon footprint
- South African emission factors is used for diesel and electricity
- A benchmark for your commodity to compare with others in your region
- Excel monthly data collection tool
- Free technical support

You will get all this value for an annual licence of R2000 (including VAT).



What else does CCC do?



The CCC will continue to compile benchmark reports per commodity to indicate industry trends and to allow producers, packhouses and wineries to make informed decisions and reduce their carbon footprint over time.

Communication and knowledge sharing will continue to take place via industry journals and the CCC website. Finally, the CCC initiative will continue to engage with all players within the value-chain from producer level to exporters and retailers to promote the initiative and to ensure a project that industry members can be proud of.

Introduction of license fee



The licence fee will be introduced from **1 March 2019**.

This means that any carbon footprint calculations completed prior to this period will remain free of charge.

From 1 March 2019 you will pay an annual licence fee via the CCC website that will allow you to access your business unit, results and the carbon calculator.

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Why do I need to calculate my carbon footprint?



The world is working together to fight climate change and to reduce carbon emissions. South Africa is a signatory of the Paris Agreement on climate change under the United Nations Framework Convention on Climate Change. This means there will be more and more pressure on producers, packhouses and wineries within South Africa but also international markets to measure carbon emissions, report on those emissions and to take steps to reduce the emissions.

The CCC project remains the only carbon footprint calculator of scale in South Africa that has been designed specifically for the South African Fruit and Wine Industry. The project will continue to work with retailers and exporters to promote the carbon calculator as the preferred carbon footprint calculator for the South African Fruit and Wine Industries and to avoid any duplication.

More questions?



We will soon post more information on our website and via the CCC newsletter, but you are welcome to contact us with your questions via email: anel@bluenorth.co.za

